

Ligia Olmos Rossi

Senior Product Designer

Based in Barcelona

Get in touch: ligiaolmos@gmail.com // [LinkedIn](#) // (+34) 664861472
ligiaolmos.com



**I transform ambiguity into clarity,
and complexity into simplicity**

RECENT WORK EXPERIENCE



Ocado Technology - Senior UX Designer
Sep 2021– Present

Responsible for designing leading e-commerce user experience solutions for Ocado and groceries retailers across all its platforms, including desktop web, web app and native apps. Working collaboratively with other UX Designers, Researchers, Product Managers and Developers.



AllWomeninTech - UX Mentor
Aug 2021– Sep 2022

One to one mentoring sessions with UX students, guiding and giving feedback on their UX projects during the UX/UI Design course from AllWomen tech school.



King.com

+7,5 years of experience in a leading mobile gaming company // Dec 2013 - Apr 2021

UX Program Manager - Mar 2020 – Abr 2021

Working at the intersection of Product and Marketing. Coordinating projects to make sure we are focusing on user needs and have a consistent strategy and user experience across marketing campaigns.

Design Team Lead - Jan 2018 – Mar 2020

Design Producer and Team Manager of the Design team based in Barcelona. King.com in-house creative agency. Managing a team of designers, creative feedback and guidance, and hands-on work whenever was needed.

Senior Visual Designer - Dec 2013 – Dec 2017

Branding, design and creative campaigns for game product launches, in-game sales, Social Media content and CRM. UA testing and App Stores optimisation. As a senior designer I worked on design projects and also setting and improving team's processes.

EDUCATION AND DEVELOPMENT

UX - Digital Product Development

All Women in Tech (April 2021 - July 2021)

Master in Art Direction and Strategies of Communication

Elisava Escola Universitària de Disseny i Enginyeria de Barcelona (2011 – 2012)

Design Thinking for Innovation

University of Virginia (online course - 2019)

Visual Design Experimentation - Summer course

University of the Arts London (2008)

Bachelor's Degree in Design

Centro Universitário Senac (2001 - 2005)

LANGUAGES

English - Proficient

Spanish - Proficient

Portuguese - Native

Catalan - Advanced